

Coats for Women Who Want Extra Large Sizes

makes it possible to fit those who want coats as large as size 51.

This word some of you have been looking for. Coats for those of our customers who have not, heretofore, been able to find garments of liberal making. In buying these coats we were particular that they be large thru the hips, every part of the garment which might possibly be small was given special attention and liberal designing.

Material of Black Kersey-\$12.50.

Rich Black Silks Are Temptingly Priced

NOT FREQUENTLY THAT BLACK SILKS ARE OF. FERED BELOW THE STANDARD PRICES. FOR A FEW DAYS MORE WE OFFER THESE DIGNIFIED MATERIALS AT THESE PRICES:

26-inch Black Taffeta, \$1.00 quality-67c. 36-inch Black Taffeta, \$1.25 quality-77c \$1.40 quality Black Taffeta Silks-97c. 36-inch Black Messaline, \$1.40 quality-97c.

Seventy-Nine-Cent Dress Goods Are Eagerly Sought

ADVANCE SALE OF DRESS GOODS IN WHICH MA. TERIALS WORTH \$1.25 ARE NOW OFFERED AT 79c. SALE SOON TO END.

The materials offered in this sale are those which are of this season's best designs and colors. Woolen materials which are of the good average \$1.25 quality. The reason for selling these at this price is that we were fortunate in securing a special lot of the maker at a figure considerably under the

We'll be glad for the chance to show these, whether you are ready to buy or not.

Stenciling Outfits Are Being Explained. Art Department

THE MATERIALS AND INSTRUCTIONS FOR AR-TISTIS STENCILING ARE BEING DEMONSTRATED IN-THE ART DEPARTMENT.

Monday and Tuesday a demonstration of the new stenciling materials will be given in our art department. This means of decoration has been insreasing in popularity for a number of seasons and is now perfected to that point that cushions, waists, curtains, and many other articles are handsomely dec-

Much interest is already shown in the Maderia Center which we are preparing to give away. This 30-inch Center is valued at \$40, and when you see the almost infinite number of small stitches you will appreciate that it would be well worth the price... A purchase of 50c. entitles the customer to a ticket—nurchases must be in the department.

Bronco Buster Stockings for school are about the best things we know of—they sell at 12 1-2c. pair—boys or girls.

The constant fitting of our Tampa Glove convinces us that at the price there is hardly any equal to it. We have seen many at \$1.50 which are not as good.

Saturday Evening Post as well as the Delineator are all for sale at our stationery counter.

The Towel Sale advertised in another part of this paper is to be a very busy sale. Read the descriptions on another page.

The Toys are already being un The Toys are already being un-packed and marked and made ready for the opening of the Christmas Season...all of which brings us forcibly to the realiza-

Suggestions for home made materials and instructions in the making are all to be had here.

Seco Sllk is a light material for evening waists and gowns—it looks so good that many people who can well afford to buy better materials are using it...we are now showing the new fall stock of this material at 25c. a yard. This is the genuine Seco.

The New Pricing Policy on the Second Floor has made a great difference in the selling on this floor... Prices which quickly appeal because they are not high. The suit you expected to be priced \$35.00 is only \$24.75—and so thru

Probably the most efficient dressmaking establishment in the city is that on our Second Floor. Madam Green and Miss Sawyer

o a ticket-purchases must be in

Monday.. Autumnal Offerings are now complete.....Every department has taken on a new, fresh

NOTHER busy week begins

appearance since the crisp days and frosty nights have brought out the rich, warm tints of Autumn.

Another busy week begins Monday, because the offerings are unusual--notice that we have taken many lines of those things most wanted and offer persuasive prices-prices you do not expect so late in the season.



Shop Talk

The November Delinator is a very handsome boow..besides the style feature which contain several colored plates, the literar department is excellent...15c—and worth it.

The Butterick Fashlon Book for Winter is not the Delinator neither is it the Catalog—but a beautiful publication which shows the authentic fashlons for the present season. The price is 25c—Pattern Department.

The Butterick Embroidery Book is a comparatively new feature. It is an authority of the styles of trimming—The patterns shown are for needlework, crocheting knitting, designs for braiding, for scollops and edges, designs for infants' wear, for ladies' gowns and waists. The book sell at 10c and with it are two transfer patterns

Our customers have no hest our customers have no nest-tancy in using the phones which are conveniently located near the main stairway. Either Bell or In-dependent—no charge for the use in town calls.

All tollet requisites are cheaper at our Drug Counter...a saving of 5 to 15c. on a package is worth

Fall Weight School Dresses to \$3.50 to be offered at . . .

Really stylish, beautifully made dresses-for girls 6 to 14 years-dresses which were priced considerably more at the outset of the season--Monday at \$1.95.

Next week will doubtless see this little line of dresses \$12.50. eagerly bought by mothers of girls of 6 to 14 years-if we can persuade you mothers to see them, there will be no doubt about the outcome. \$1.95, as you know, would not more than pay for the making of an ordinary dress-and these are not common dresses. It will require but a moment to look at them.

Time for Sweater Coats. Arrived--Flannelette Stocks Complete

SEASON-YOU SHOULD NOT DELAY THE SELECTION.

Random References season grew colder and these handy garments were most want- a maker who is reputed for his care in the making, so that, altho we offer these at two exceptionally low prices, we are son, we notice already the most desirable styles are being eager-Our ly bought.

A new shipment of coats for large women test it possible to fit those who want coats arge as size 51.

Exchange less furnishes a convenient place to leave packages. Here the lady in charge will take them—write your name and hold them until you are ready for them. No charge for this service.

Infants and small children may be fitted in cosy sweater coats at 60 cents and up. Those for girls are priced at \$2.50. The lowest price for ladies is \$2.75, and from that the prices range up to \$7.50. Second Floor.

Pony Coats and Other Full Length Fur Coats Are Shown

RUSSIA. THE ORIGINAL GARMENTS WERE MADE FROM THE HIDES OF PONIES WHICH WERE RAISED FOR THIS SPECIAL PURPOSE.

Elegant garments these, and the prices are reasonable, considering the materials.

Sealette-a fabric which resembles seal-full length, \$32. Pony coats—genuine pony hide—\$69, \$82, \$85. Caracul—genuine animal hide, having a beautiful furly fur. \$69, \$125. These will be displayed in the corner window.

The Ladies' Home Journal, Stylish Headwear for the Very Young Ladies and Gentlemen

BONNETS FOR THE GIRL WHICH HAVE AS MUCH STYLE AS THE NEW MILLINERY FOR MOTHER AND SISTER. JAUNTY LITTLE VELVET HATS FOR THE BOY.

The Second Floor offers a lot of millinery for the littlest babe or for the girl who begins to demand a distinctive style. -not last year's styles-not like the styles for any other sea-These are distinctively the millinery creations of Fall, tion that summer is gone and the 1910. Beaver hats are among the most favored ones. These are not trimmed. Some of the styles are trimmed with ribbons and flowers, and while the styles suggest those for adults Christmas gifts are ready in abundance in our Art Department. The it looks more rakish little hat—sort of a college style—in they are all girlish. The little velvet hat for the boy is 59cbrown or red velvet. 59c. Second Floor.

Big Warm Blankets at Very Little Prices

THE BASEMENT OFFERS A WORTHY SALE OF BLANKETS. A SAVING OF ABOUT ONE DOLLAR IN FIVE IS OFFERED. SALE SOON TO BE WITHDRAWN.

When we say the saving amounts to about one dollar in five we wish to emphasize the fact that our first prices are unusually low, so that this reduction means more of a saving sels are unaffected by heat-are brought to the table direct than the same reductions from ordinary prices.

10-4 sheet blankets, are 48 cents; 10-4 sheet blankets, man article at 68 cents-the regular \$1.00 values. heavy, 79 cents; \$1.25 heavy cotton blanket, 11-4 size, 98 cents; extra large blanket, all colors, \$1.79; \$2 blanket 12-4 size, \$1.59; \$2.50 heavy blanket, bound edges, \$1.98; our \$5.00 blanket-dainty plaids-tans, blue, pinks, \$3.98.

1.95 Peter Thompson and Middy Dresses for Girls

Peter Thompson dresses with the girlish sailor collars--the dressy skirts. Middy dresses with the loose, comfortable jackets, \$5.75 to

These popular dresses were among the arrivals of last week. For girls of 6 to 14 years. They are priced so reasonably that there is little reason for your having the worry of making-and even then you'll probably find these have more style. Navy, brown, wine and white are among the colors.

Gowns for Girls

Warm flannelette gowns for girls who want sizes 10 to 16 were among the late arrivals last week.

These are made of the usual good flannelette in the pink, Last season sweater coats were not to be had when the blue and white color combinations. They come to us from altho we offer these at two exceptionally low prices, we are confident you'll find them satisfactory- 59c, 79c.

\$4 Muffs and \$4 Scarfs are to open the fur season--Sale price

A neck scarf worth really more than \$4--A Rug (animal muff) priced at \$4.50—are the star attractions in the Fur Opening, which begins Monday.

The scarfs are of black Coney, in a number of stylish de-THE PONY COAT IS A STYLE WHICH COMES FROM signs-they are carefully made and lined with satin. The prices of those which are to be offered Monday and week at \$1.98, range from \$4 to \$5.

The muff is of Pellerine, or Rug style, which means that it represents the entire animal. It is of the soft, rich black' Coney, with a close quilted lining of satin. The head, tail and four legs of the animal are represented. These are really good values at \$4.50. Monday and week the price will be \$1.98.

More than 100 Ladies' Suits have Just Arrived

Those who have seen our suits early in the season will now find an almost new assortment. More than a hundred suits arrived during the past week.

More than a hundred suits which are just now from the hands of the makers and have therefore the advantage of the last ideas, are ready for you, Monday and week, in our excellent department on the Second Floor.

These new suits range in price from \$16.75 to \$55 and represent the most wanted styles. Our new pricing system is finding favor quickly-

Few Items From the Offerings in the Economy Basement

MANY PRUDENT HOUSEWIVES NOW MAKE REG-ULAR TRIPS OF INSPECTION TO THE BARGAIN BASE-MENT-IT IS A GOOD HABIT, FOR IT IS IMPOSSIBLE TO TELL OF ALL THE GOOD THINGS OFFERED HERE.

A lot of slightly soiled lace curtains-just one pair of a pattern-less than manufacturers' cost.

Baby Shoes, a lot to close out quickly, at 68 cents. Sizes are 3 to 5 1-2. Flexible soles. A really good \$1.00 value for 68c. Brown Baking Vessels, with the white glazed lining. For cooking beans, macaroni, puddings, etc. These excellent vesfrom the oven. We offer several styles of the genuine Ger-

Carpet Sweeper-National make-a \$3.00 value offered Monday at \$1.98.

Basement Bargain lot of ladies' waists. Washable materials, medium light colors. Regular \$1.00-58c.